



WOW*theworld*[™]

EIGHTH ANNIVERSARY

Sponsorship Package





Dear WOW Friend,

You are invited to participate in the **8th Annual WOWtheworld™ Recognition Event** an inclusive and diverse platform sharing positive stories of those who contribute to make our community and world a better place.

We are asking you to consider sponsoring the event and/or purchase tickets/tables to be part of an incredible night that is set to shatter last year's WOW numbers! WOW is unique for its high energy, fast-paced evening that recognizes outstanding women, men and youth in our community. In turn they will recognize their mentor while supporting a local charity with the proceeds from our silent auction. In the past 7 years we have happily donated more than \$25,000 to the United Way of Kitchener-Waterloo and Area's Programs. This year we will be supporting the same great charity.

Last year we had over 450 guests and more than 30 business sponsors to honour our nominees. Once again we will have a three-course dinner plus a unique opportunity to learn more about some of our WOW award recipients from the past 7 years. We will feature two discussion panels throughout the evening, learning what makes and drives a WOW person. You don't want to miss this!

Opportunities for Your Involvement (See accompanying documents for more information)

- Be a Major Sponsor (Award, Fearless, Empowerment or Nominee SWAG Bags)
- Be an In-Kind Partner
- Purchase a Table

WOWtheworld™ – When & Where

Date & Time: Thursday, May 5, 2016 from 5:00pm – 9:00pm

Location: Bingemans Conference Centre, Kitchener, ON

Tickets

Tickets can be purchased for \$75.00 per person or buy a table on or before April 15, 2016 for \$500.

Nominations

We invite you to nominate a man, woman and/or youth of your choosing whose contributions and achievements have been outstanding. To obtain your nomination form, visit our website: www.wowregion.ca.

Thank you for considering this opportunity. The WOW Board of Directors appreciates your support.

Warm regards,

A handwritten signature in black ink that reads "M Neisen".

Marion Neisen
Director, Sponsorships & Sales

A handwritten signature in black ink that reads "A Knapp".

Amanda Knapp
Founder, WOW

Sponsorship Opportunities & Benefits At-A-Glance



Benefits	MAJOR SPONSOR				Silent Auction (\$1,000)	Silent Auction (\$500)	Silent Auction (\$100)
	Award Sponsor (\$2,500)	Fearless (\$2,000)	Empowerment (\$600)	Nominee SWAG Bags (\$1,500)			
Logo and link on website	●	●	●	●	-	-	-
Logo in program	●	●	●	●	-	-	-
Logo in video presentation	●	●	●	●	-	-	-
Logo displayed on table	●	●	●	●	-	-	-
Company logo on awards & plaques	●	-	-	-	-	-	-
Company name on website	-	-	-	-	●	●	●
Company name in program	-	-	-	-	●	●	-
Company name in video presentation	-	-	-	-	●	●	-
Company name listed at Silent Auction Table	-	-	-	-	●	●	●
Preferred Seats	●	●	●	●	-	-	-
VIP parking at WOW Event	●	●	-	-	-	-	-
Tables (six seats per table)	2	2	1	1	-	-	-
Complimentary wine (bottles)	4	4	2	2	-	-	-
Social media campaign	●	●	●	●	●	●	●
WOW certificate of appreciation	●	●	-	-	-	-	-
Recognition at WOW event	●	●	●	●	●	●	●



Sponsorship Registration Form

Major Sponsorship

- Media Sponsor (Exclusive - SOLD)
- Award Sponsor (Exclusive - \$2,500)
- Fearless (6 x \$2,000)
- Empowerment (Unlimited x \$600)
- Nominee SWAG Bags (\$1,500)

In-Kind Partners

- Audio Visual Sponsor
- Silent Auction (2 x \$1,000)
- Silent Auction (4 x \$500)
- Silent Auction (10 x \$100 – First come, first serve!)

How to Become a Sponsor?

We have moved the sponsorship form and payment online! Simply complete the secure form and pay with your credit card via Pay Pal. It's quick and easy – Just click the "Become a Sponsor Now" button or visit <http://wowregion.ca/sponsor/>.

[Become a
Sponsor Now](#)

Thank you.

Award Recipients



	2015	2014	2013	2012	2011	2010	2009
Community Engagement & Volunteerism	-	Debb Ritchie	Ingrid Schiller	Tracy Van Kalsbeek	Christina Weylie	Lori Van Opstal	Jan Varner
WOW Community Hero	Mike Farwell Brenda Halloran	-	-	-	-	-	-
Creative Arts	-	Autumn Fernandes	Isabel Cisterna	Kim Jernigan	Paula White Diamond	Dawne Taylor-Gilders	-
WOW Driver	Randy McGlynn Elizabeth Heald	-	-	-	-	-	-
Education	-	Dr. Shohini Ghose	Jill Magazine	Jean Audrey	Ruth Russell	Sharon Robertson	Ginny Dybenko
Entrepreneur	-	Irene Divaris	Tahani Aburaneh	Dr. Deepa Takhar	Robin Todd	Connie Deckert	Toby Jenkins
Health, Science & Technology	-	Angelique Mohring	Caity Dyck	Maud Gorbet	Michelle Pandey	Sarah Shortreed	Susan Tighe
WOW Innovator	David Beaton Sherry Vanstone	-	-	-	-	-	-
WOW Mentor	Jeff Reitzel Kaitlyn McQuaid	-	-	-	-	-	-
Professional Service	-	Diane Wolfenden	-	-	-	-	-
WOW Factor	Brenda Porter Harry Watts	Jane Black	Donna Diebel	Alison Fraser Tana Nash	-	-	-
WOW Youth (18 years & younger)	Avinash Pandey Madison Funk	Sherry Wong	-	-	-	-	-

Sponsors

Thank you to our amazing sponsors of 2015.

For a complete list of our 2015 sponsors, visit wowregion.ca/sponsors.

KEYNOTE SPONSOR



FEARLESS SPONSORS



WOW Community Hero



WOW Driver



WOW Innovator



WOW Factor



WOW Mentor



WOW Youth